RISO News Flash

Marketing Services

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Attention Dealer Principals, DSMs, RSMs, BSMs

Announcing PrintImage Discounts, FREE Year of Membership

RISO is pleased to announce the renewal of its National Account Agreement with Print Image International, formerly NAQP. This new agreement offers PII members and prospective members a discount on RISO equipment and accessories, and offers you another tool to use when talking with your print for profit prospects.

The details of the agreement are as follows:

1. PII members and prospective members are eligible for second bracket national account pricing for equipment and accessories.

2. RISO will pay the first year's dues or one-year renewal dues, both a $385 value, for any print for profit organization that purchases a new Risograph. Also, RISO will contribute $100 to the PII educational fund, which pays for programs that will benefit the membership.

The procedure for signing up your new customers is simple. After you have delivered and installed their new Risograph, send a copy of the invoice showing the serial number and proof of delivery to Marketing Programs-Print Image at RISO corporate headquarters, and we will take care of the rest.

This partnership offers you a major opportunity to promote and sell our expanding line of products to this growing association. If you have any questions, call Rick Short at (978) 739-3505.

Good Selling!